



# HP MPS provides certified carbon neutral printing



## One step closer to a sustainable workplace

The global climate crisis is one of the most significant and urgent issues facing the planet today, threatening the ecosystems we depend upon. A collective effort is urgently required. One way to protect the environment for future generations is for every business to begin moving towards carbon neutrality.

A carbon neutral business is one that has effectively made its carbon footprint zero through a combination of measures including increased operating efficiency, switching to renewable energy, and investing in carbon offset projects that not only mitigate greenhouse gas emissions, but also create immense social impact by providing new jobs and opportunities for strengthening communities vulnerable to unsustainable practices.

At HP, the health of our planet, people, and communities has always been a core value. This is why we're stepping up to meet this most critical challenge by offering HP customers with the planet's most comprehensive carbon neutral Managed Print Service offering<sup>1</sup>. A simple and cost-effective way for businesses to make a genuine difference, without business disruption.

## HP MPS is the planet's most comprehensive carbon neutral Managed Print Service<sup>1</sup>

HP's Managed Print Service (MPS) received the **CarbonNeutral® Service** certification on September 1, 2020. In accordance with The CarbonNeutral Protocol, the certification covers lifecycle emissions of HP printers, Original HP supplies, and paper due to raw material extraction, manufacturing, transportation, use, and end of service.



# What does being CarbonNeutral® certified mean for HP Managed Print Service customers?

HP MPS customers can rest assured that their HP printing solution is CarbonNeutral® certified. Besides offsetting 100% of the greenhouse gas emissions related to printing, HP MPS helps organizations reduce and offset the environmental impact of printing by:



Optimizing your fleet to reduce carbon emissions



Estimating the total carbon emissions from your HP-branded printing solution using HP's proprietary Sustainable Impact Reporting and Analytics (SIRA) tool<sup>2</sup>



Reduction in paper waste<sup>3</sup>



Resource efficiency improvement<sup>4</sup>



Decrease in ecosystem impacts<sup>4</sup>



## Here's what customers can say about their HP MPS print solution

HP's MPS offering is certified as a CarbonNeutral® service, meaning our HP printing solution is 100% carbon neutral.

We are advancing our corporate sustainability and climate initiatives while demonstrating our commitment to climate action by partnering with HP MPS.

We rely on HP for the planet's most comprehensive carbon neutral Managed Print Service offering<sup>2</sup>, certified in accordance with The CarbonNeutral Protocol.

Not only is our HP print solution certified CarbonNeutral®, but it also demonstrates our support for communities that are vulnerable to unsustainable practices.



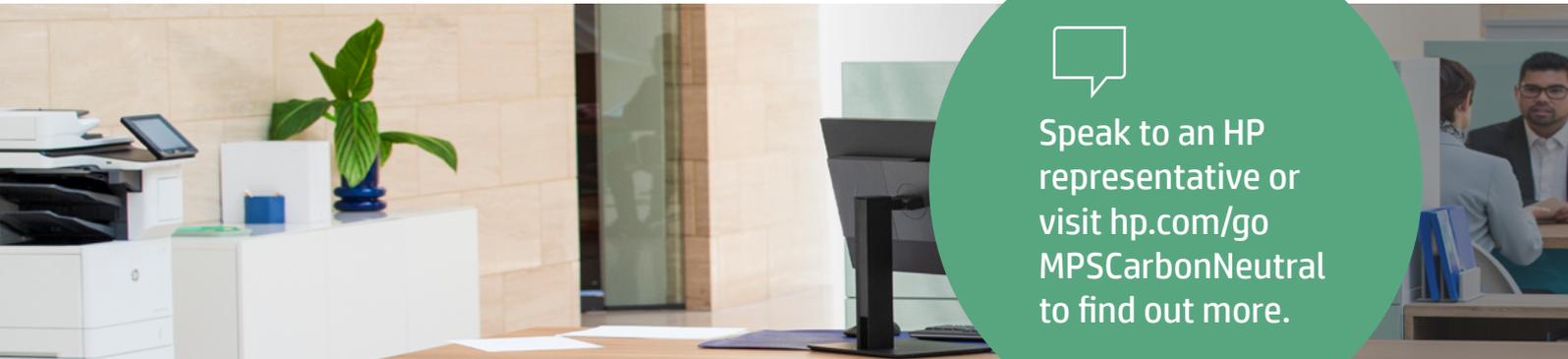
# Community action makes it possible

In addition to enabling reductions in carbon emissions, HP partners with our customers to reduce emissions and drive investment in socially conscious projects that support communities, biodiversity conservation, wind power and native forest regeneration.

## A partner you can trust

Sustainability has been a part of HP's DNA since it was founded more than 80 years ago. Today, HP is recognized as a member of the Global 100 most sustainable companies in the world<sup>5</sup> and is committed to helping customers advance their sustainability initiatives, accelerate the transition to a circular and low-carbon economy, and mitigate the effects of climate change. Rest assured that when you partner with HP, you are partnering with a sustainability leader that prioritizes the well-being of the planet, people, and communities.

Learn more about HP's sustainable impact [here](#).



Speak to an HP  
representative or  
visit [hp.com/go  
MPSCarbonNeutral](https://hp.com/go/MPSCarbonNeutral)  
to find out more.

### References

<sup>1</sup> Based on results of third-party (WSP) research for HP of OEM MPS providers with carbon neutral offers as of June 2020. "Comprehensive" means the planet's only globally certified carbon neutral MPS service that covers lifecycle emissions due to raw material extraction, manufacturing, transportation, use of HP printers, Original HP supplies, and paper and end of service.

<sup>2</sup> Lifecycle assessments (LCA) are verified by an independent third-party to conform to ISO 14040 and ISO 14044 and are used by HP to understand the total carbon footprint for HP printing and imaging devices, paper, and supplies. Using this data, along with the information unique to each customer, we calculate the total carbon emissions for a customer's fleet. Data is third party verified throughout the process and the HP Carbon Neutral Service is certified to The CarbonNeutral Protocol.

<sup>3</sup> Typical of those reported by leading industry analysts and HP client engagements. Estimated energy and paper savings based on analysis of select HP Managed Print Service customers' imaging and printing operations using data gathered on devices and paper consumption and comparing with post-MPS actuals or projections. Results depend on unique business environments, the way HP products and services are used, and other factors. Overall printing costs are unique to each company and should not be relied on for savings you may achieve.

<sup>4</sup> HP Managed Print Service compared with traditional transactional business model for HP LaserJet Enterprise-class printers. See <https://h20195.www2.hp.com/v2/GetDocument.aspx?docname=c06646300> for more information.

<sup>5</sup> 2020 Global 100 Most Sustainable Corporations in the World. Annual listing compiled by Corporate Knights, a Canadian-based media and research company. See [h20195.www2.hp.com/v2/GetDocument.aspx?docname=c06009298](https://h20195.www2.hp.com/v2/GetDocument.aspx?docname=c06009298)

c06978591, V 2, Dec. 2020

© Copyright 2020 HP Development Company, L.P. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein.

